

FOR IMMEDIATE RELEASE

Lausanne (SUI) – Thursday 17 March 2016

World Archery Excellence Centre opens crowdfunding campaign on IndieGoGo

Members of the public have the opportunity to contribute during the final stages in the construction of the state-of-the-art facility.

The crowdfunding initiative gives members of the public the opportunity to have their names displayed on a wall of honour on the outdoor shooting range, receive exclusive memorabilia, sponsor trees and archery targets, or advance order archery lessons, among other perks.

"The World Archery Excellence Centre was conceived to be a central hub for archery's growth worldwide," said World Archery Secretary General Tom Dielen. "So we wanted to give the global archery community, as well as the sport and local communities in Lausanne, the chance to be involved in the project."

"Any money we raise will be invested in making the inside of the Centre as welcoming and comfortable for athletes as it can be."

The foundation of an international archery centre in Lausanne was a long-time dream of World Archery Honorary President James Easton, who served as World Archery President from 1989 to 2005 and was also a Vice President of the International Olympic Committee.

Under the leadership of current World Archery President Prof Dr Ugur Erdener, who succeeded Mr Easton in the position, the idea for the World Archery Excellence Centre began to take shape in 2009. After five years of planning, ground was broken at the chosen site, in the north of the Olympic Capital, in late 2014.

The facility is due to open its doors after the Rio 2016 Olympics.

The World Archery Excellence Centre project was made possible thanks to contributions from Easton Foundations, SporToto, the Canton of Vaud, Lausanne and the Foundation for Sport in Vaud.

Link to campaign on IndieGoGo: <https://igg.me/at/worldarcherycentre/x/12151305>

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NOTES FOR EDITORS

For more information, please contact World Archery Communications Manager Mr Chris WELLS via email (cwells@archery.org) or telephone (+41 79 947 55 20).

The **World Archery Excellence Centre** is a state-of-the-art development and training facility for elite and grassroots athletes in the Olympic Capital of Lausanne. It is managed by FIDTA,

World Archery's foundation development to developing archery around the world. Construction of the Excellence Centre began in 2014 and the building is due to open its doors in late 2016.

World Archery Excellence Centre

- Website: www.worldarcherycentre.org
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