

FOR IMMEDIATE RELEASE

Lausanne (Switzerland) – 2 February 2017

Stadio dei Marmi in Rome to host 2017 Hyundai Archery World Cup Final

World Archery's annual international circuit will conclude its 12th season in September in the Italian capital.

The 2017 Hyundai Archery World Cup Final will be held in Stadio dei Marmi in Rome, Italy on 2/3 September, World Archery has revealed. The venue is next to the Olympic Stadium used for the Games in 1960 and next to the offices of CONI, the Italian Olympic Committee.

It will join a long list of iconic hosts of the event that includes arenas built next to The Eiffel Tower in Paris, in the Zocalo in Mexico City and along the Bosphorus in Istanbul.

The 2017 Hyundai Archery World Cup consists of four stages and a final, featuring the top eight athletes in each of the four competition divisions: recurve men, recurve women, compound men and compound women.

Calendar: 2017 Hyundai Archery World Cup

- Stage 1: Shanghai, China – 16-21 May
- Stage 2: Antalya, Turkey – 6-11 June
- Stage 3: Salt Lake City, USA – 20-25 June
- Stage 4: Berlin, Germany – 8-13 August
- Final: Rome, Italy – 2/3 September

Italy is guaranteed a minimum of one athlete to represent the host nation in each of the four competitions and can win further invitations, up to a maximum of two in each division.

Brady Ellison, USA, won his fourth Hyundai Archery World Cup Champion title in the recurve men's event in 2016, two more than any other athlete in the circuit's 12-year history. London 2012 Olympic Champion Ki Bo Bae, Korea, took gold in the recurve women's competition and Mike Schloesser, Netherlands, won the compound men's title.

Italy's Marcella Tonioli will begin the 2017 season as the compound women's defending champion.

The announcement of Rome as the host for the final follows an extension of World Archery's contract with Eurosport that secures broadcast of the Hyundai Archery World Cup on the network through 2020 and the next Olympic Games in Tokyo.

World Archery President **Prof Dr Ugur Erdener** said: "Rome will become the latest iconic city to host the Hyundai Archery World Cup Final in 2017, when we visit the heart of Italy's sporting infrastructure in the Foro Italico."

"The Stadio dei Marmi, our venue, is a nearly 100-year-old arena that is surrounded by classical statues of athletes that celebrate the history of sport and origins of the Olympic Movement. Archery's heritage spans back millennia and, in September, we'll appreciate that past as we are

entertained by the skill, intensity and precision of the sport's best archers in world-class competition."

CONI President **Giovanni Malagò** said: "I am very satisfied that World Archery accepted the bid from Rome as the setting for the 2017 Hyundai Archery World Cup Final, one of the main events on the year's international sport programme. I wish to thank World Archery President Prof Dr Ugur Erdener and the World Archery Executive Board for their trust."

"FITArco has CONI's full support for having brought this key event to Italy and the Stadio dei Marmi. The venue is very close to the offices of CONI, the heart of Italian sports – and such a historical and special venue is ready to host spectators for a top-level competition exhibition."

"As CONI President, I will be very pleased to welcome Prof Dr Erdener, a friend of mine, who has led archery to exponential international growth over the last few years. For sure, Italy has contributed to that growth, and during the Hyundai Archery World Cup Final we, as a nation, will definitely stand out."

FITArco President **Mario Scarzella** said: "The 2017 Hyundai Archery World Cup Final represents one more great challenge for Italy. We have successfully organised international archery events before, such as the 2011 World Archery Championships and Olympic qualifier in Torino. As World Archery Vice President and FITArco President, I was so proud when Prof Dr Erdener and the World Archery Executive Board honoured me and gave Rome their trust once again."

"I am certain that the organising committee is prepared to carry out the responsibility successfully and I wish to thank CONI President Giovanni Malagò for the enthusiastic support CONI is giving FITArco."

"With no doubt, I can say that in the historical and fascinating venue of Stadio dei Marmi this September, we will live two days of excellent sport for archers and fans from all around the world."

– ENDS –

NOTES FOR EDITORS

For more information, please contact World Archery Communications Manager Mr **Chris Wells** via email (cwells@archery.org) or telephone (+41 79 947 55 20).

World Archery is the international governing body for the sport of archery, formally known as FITA, recognised by the International Olympic Committee. Founded in 1931 in Lwow, Poland, World Archery serves to promote and regulate archery worldwide through its 160-plus member associations, international competition and development initiatives.

World Archery is based in Lausanne, Switzerland.

- Website: www.worldarchery.org
- Facebook: www.facebook.com/WorldArcheryPage
- Twitter: www.twitter.com/worldarchery
- YouTube: www.youtube.com/user/archerytv