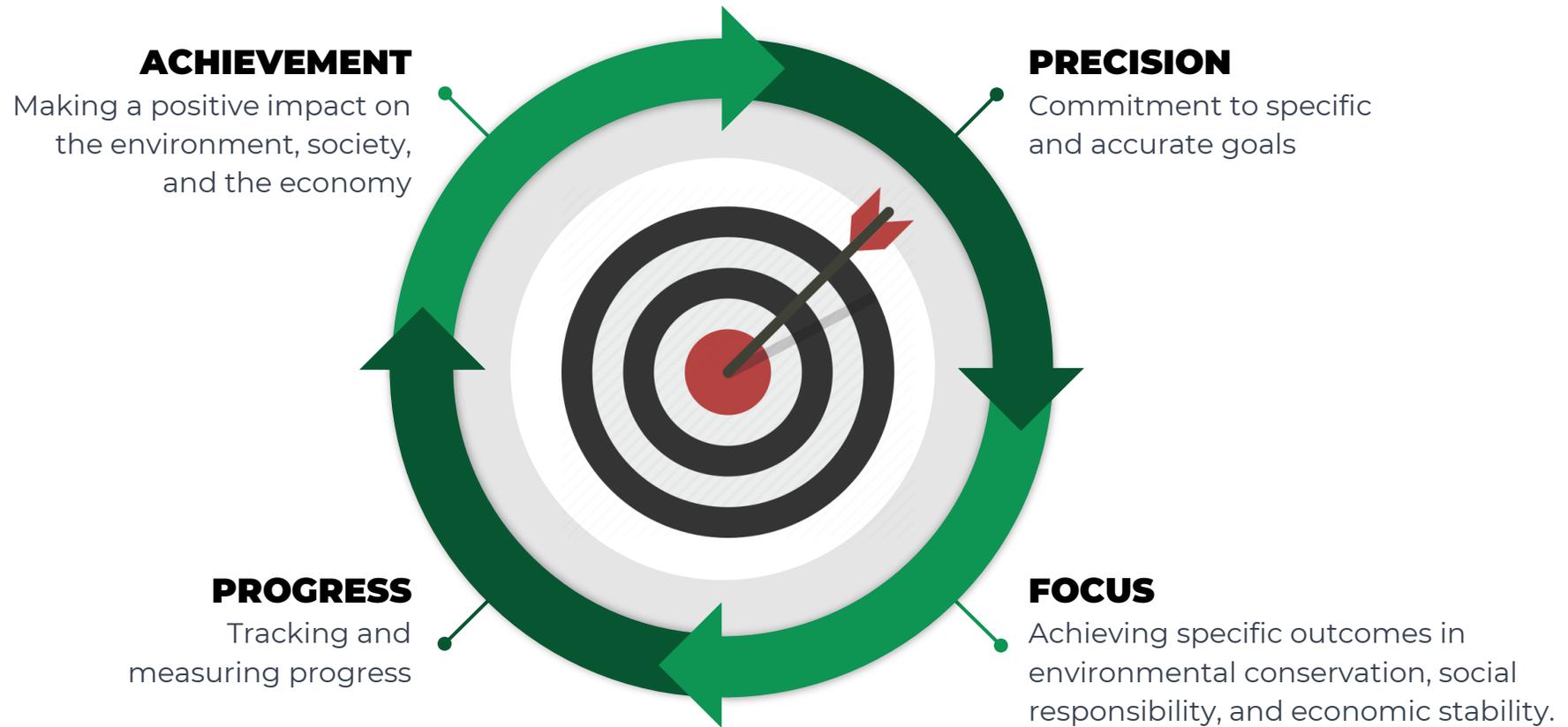




Sustainability KPIs

TARGET → World Archery Sustainability



TARGET → Scope



TARGET Planet

Key Performance Indicators:

- Carbon Emissions Reduction: Reduction of 30% in carbon emissions of the World Archery office/staff and World Archery Excellence Centre by the year 2030 (compared to the baseline year 2023) and attain carbon neutrality by 2040.
- Climate Awareness: Percentage of World Archery events measuring their event carbon footprint.
- Renewable Energy Usage: Percentage of energy consumption World Archery Excellence Centre sourced from renewable sources.
- Waste Diversion Rate: Percentage of event waste that is diverted from landfill through recycling, composting, or other sustainable waste management practices.

TARGET People

Key Performance Indicators:

- Development Support: Number of national federations supported through the World Archery [Knowledge Sharing Programme](#).
- Community Engagement: Number of community engagement initiatives and partnerships during events, such as collaborations with local organisations, schools, or community groups.
- Accessibility and Inclusivity: Number of events offering accessibility measures for individuals with limited physical abilities.
- Health and Wellbeing: Number initiatives implemented during events, related to well-being and a (mentally) healthy lifestyle (e.g. responsible alcohol consumption, no smoking, meditation/quiet space)
- Ethics and Integrity: Number of events adherence / signataire of World Archery Code of Conduct

TARGET Prosperity

Key Performance Indicators:

- Budget Control: Percentage variance between the budgeted and actual expenses for the event
- Local Supplier Utilisation: Percentage of goods and services (% of total event budget) sourced from local suppliers to support the local economy.
- Event Affordability: Percentage of special-priced tickets available for low/no income groups.
- Impact Assessment: Percentage of events that completed the TARGET impact assessment to evaluate the overall impact compared to the World Archery benchmark.

INTERNAL: Sustainability Partners Value: Total annual value (financial plus in-kind) from World Archery Sustainability Partners.