



Foreword by the **World Archery Secretary General**

For the last seven years, the World Archery Excellence Centre has been central to our federation's long-term plans.

From the very start of the Tokyo 2020 cycle, the facility will be integral to the preparation of our Olympians.

As a venue for athletes from all five continents, it will bring parity, and opportunity, for some of the developing archery nations that do not have the world-class facilities required for elite sportsmen and women to excel.

The modern technological and scientific support infrastructure, coaching and dedicated staff will foster an environment that leads to high-

performance and effective transfer of expertise.

Any learning that these visiting athletes, and their accompanying coaches and officials, take back home will in turn drive growth at the elite and intermediate levels within their respective regions.

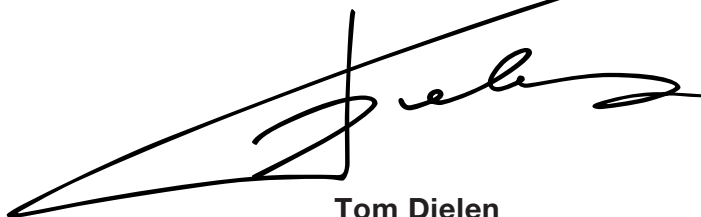
Coupled with a strong education programme, aimed at grassroots coaching and supporting our member associations and all coordinated from the same building, we expect the World Archery Excellence Centre to become a catalyst and hub for sustainable growth in the sport.

There is none better placed to take advantage of this

building, though, than the communities of Lausanne, the Canton of Vaud, and the Olympic Movement.

It is paramount to the success of any sporting activity to be open, accessible and encompassing. Whether through involvement in archery or other sports or activities at the facility, the World Archery Excellence Centre is a resource for people to use, enjoy and be inspired by.

After all, it is the dedication and persistence of the Olympic hopefuls using the Centre that remind us of the potential sport has to drive positive change in the world.



Tom Dielen
World Archery Secretary General



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World Archery Honorary President and IOC Executive Board Member Jim Easton served as World Archery President from 1989 to 2005. It was his long-time dream to have an international archery centre in the Olympic Capital of Lausanne, Switzerland.



The idea of the World Archery Excellence Centre began to be officially pursued in 2009 by World Archery's current President, who succeeded Jim, Prof Dr Ugur Erdener. Then, after five years of planning and acquiring the necessary permissions, construction started in October 2014, in the north of the city.

Easton Foundations, created by Jim Easton



L-R: Olympians JC Holgado, J Barrs, J Wukie, D Parker with Jim and Greg Easton

with the mission to promote archery, by growing the sports at all levels and inspiring the next generation of Olympic hopefuls, was one of the biggest contributors to the Centre.

"The Easton Foundations are proud to support this effort and the vision of Honorary World Archery President Jim Easton," says Easton Foundation President Greg Easton, Jim's son.

"We believe the centre is directly aligned with the vision and goals of the Foundations, by providing opportunities for better training, increasing the universality of our sport,

promoting archery in the home of the International Olympic Committee and, ultimately, fostering the next generation of Olympic archers."

The location of the Centre, close to the home of the IOC, World Archery and other international federations, is key in keeping archery relevant, says Greg.

"The visibility of archery to the IOC will be elevated, especially to those who have a role in the future of our sport at the Olympic level."

"It's truly a symbiotic relationship and is a strong example of World Archery giving back to

the sport it leads through programmes, education and exposure."

Like archery facilities already in use in Egypt, Thailand, USA and other nations, the state-of-the-art World Archery Excellence Centre will lead the exposure, promotion and development of archery, making it accessible to many more people worldwide.

"This spreads the opportunities created by the Olympic Movement to many more people and places that can benefit from the unique opportunities that only sport can provide."

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Kelly Fairweather FIH CEO

“The World Archery Excellence Centre offers the facilities needed to bring sports governance meetings to a modern and relevant setting, conveniently close to our head offices in Lausanne. It will be a great example of how international federations can share resources to grow sport worldwide.”



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INDIEGOGO.

COMMUNITY CROWDFUNDING: CAMPAIGN LAUNCHED

As announced in January, the World Archery Excellence Centre has opened a crowdfunding campaign on the online platform Indiegogo that allows people and organisations from all around the world to be involved in this world-class facility ambitious project.

“Any money we raise will be invested in making the inside of the Centre as welcoming and comfortable for athletes as it can be,” said World Archery Secretary General Tom Dielen.

Go to <https://igg.me/at/worldarcherycentre/x> and help us to make this Excellence Centre a success.

CONTRIBUTE NOW

WORLD ARCHERY EXCELLENCE CENTRE PARTNERS



thank you!



CONSTRUCTION *UPDATES*



The concrete base for the synthetic floor has been installed in the main hall, for the 70- and 18-metre indoor range.

Throughout the building, vents to take heat generated by the geothermal wells dug deep into the ground under the facility run underneath the flooring.



Fixtures for eating, electronics and windows installed in the upper corridors, conference, office and meeting rooms.

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