

Event  
presentation

# Archery Indoor World Series



# Event information

2022  
2023  
2024

OPEN BIDS  
PERIOD NOVEMBER  
- FEBRUARY



ELITE RANKING RACE AND  
PARTICIPATION RANKING FOR ALL

3

EVENT LEVELS  
(1000, 500, 250)

100 -  
1000

ELITE ATHLETES AND  
AMATEURS

LIVE  
TV

150 TERRITORIES



INDOOR COMPETITION  
LOW KEY PERIOD





# Hosting returns On-site engagement

Brings international visitors in a low-key period

High number of participants

Existing venue, sustainability and limited investment

Affordable, appealing to both gender and age range

Inspiring and engaging activities for tourists & locals

Promoting city's image through clean, dynamic and growing sport

Unique sporting experience for local community, volunteering opportunities







Young kids  
to senior  
participants

100% income from  
national tv,  
sponsorships  
generated by the LOC,  
tickets, F&B and  
merchandise sales

Average  
number of  
nationalities  
30

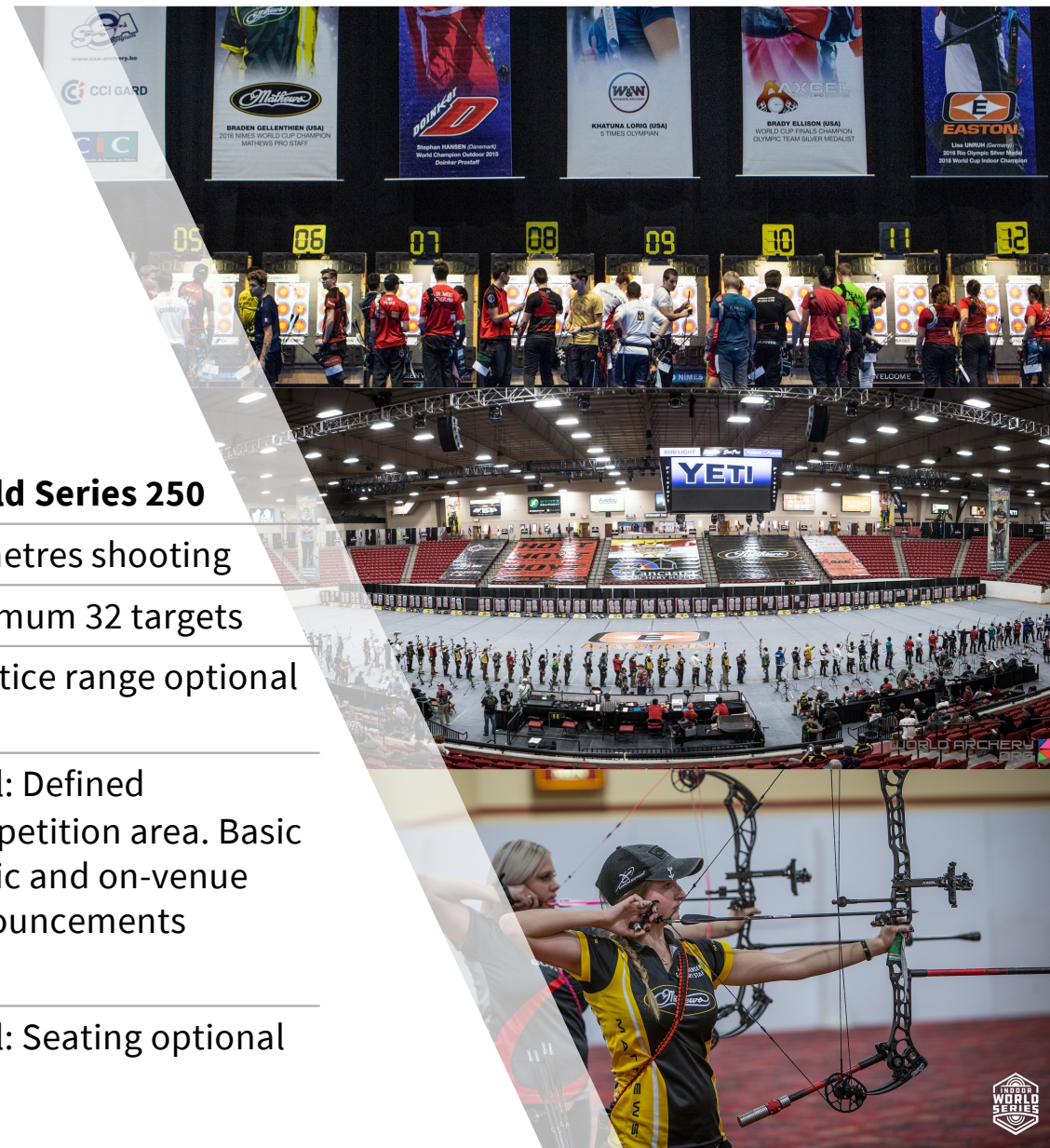
Large **social media**  
coverage





# Venues

<b>World Series 1000</b>	<b>World Series 500</b>	<b>World Series 250</b>
18 metres shooting	18 metres shooting	18 metres shooting
Minimum 64 targets	Minimum 48 targets	Minimum 32 targets
Practice range required-20 targets minimum	Practice range required	Practice range optional
Final: Custom built and well- branded arena. Full sports presentation, music, on- venue announcing and video wall	Final: Arranged and branded arena. Sports presentation, music, on-venue announcing	Final: Defined competition area. Basic music and on-venue announcements
Final: 2000 seats min.	Final: 500 seats min.	Final: Seating optional





# Event Requirements

	<b>IWS 250</b>	<b>IWS 500</b>	<b>IWS 1000</b>
Athletes	250+	500+	1000+
International judges / Local, regional judges	1 / 3+	2 / 4+	3+ / 6+
Prize money (min) for winner of four senior competition categories	1,500 USD	2,500 USD	5,000 USD
Total prize money (minimum)	10,000 USD	20,000 USD	40,000 USD
Anti-doping facility	Min 4 tests participation to testing - CHF 2,400	Min 6 tests participation to testing - CHF 3,200	Min 8 tests participation to testing - CHF 4,000

- Staging fee: CHF 11,000 (IWS 1000)
- Staging fee: CHF 8,000 (IWS 500)
- Staging fee: CHF 5,000 (IWS 250)





# Sport



## 2 DISCIPLINES

- COMPOUND
- RECURVE



## COMPETITION CLASS

- ADULTS
- JUNIOR (1000, 500)



## EVENTS

- INDIVIDUAL



## OFFICIAL LENGTH

1-3  
Days



## SCHEDULE

- PRACTICE (1000, 500)
- QUALIFICATION
- HEAD TO HEAD OR ELIMINATION
- FINALS



## COMPETITION FORMAT

- 18 METRES

# Media



 **YouTube** 486,000  
subscribers

**153,000**  
followers



Broadcasts reach over  
120 million people  
annually

**facebook**



ENGAGEMENTS

**40,000,000**  
(2021)

**413,000**  
fans



**twitter**



66'800  
followers



**330,000**   
page views

World Archery's digital  
platforms reach over

**250,000,000**  
people (2021)



# Contact & Information

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Link on bidding documentation: <https://worldarchery.sport/about-us/corporate/event-hosting>

