

*Event
presentation*

World Archery 3D Championships



Event information

2023
2025
2027

OPEN BIDS
PERIOD AUGUST - SEPTEMBER



ISSUES WORLD
CHAMPION TITLES



IN THE NATURE
WOODS, FIELDS,
COUNTRYSIDE, CITY PARK

~ 280

ATHLETES

LIVE
STREAMING

+150 TERRITORIES



CITY ECONOMIC IMPACT



Hosting returns

On-site engagement



- Open and unusual iconic venue showcasing and touristic impact (fields, woods, countryside, city park)
- Existing venue, sustainability and limited investment
- Affordable, appealing to both gender and age range
- Inspiring and engaging activities for tourists & locals
- Promoting city's image through clean, dynamic and growing sport
- Unique sporting experience for local community, volunteering opportunities

Hosting returns

Potential turnover

EUR 150,000
to 250,000

100% income from
national tv,
sponsorships
generated by the
LOC, ticket, F&B
and merchandise
sales

Large **social
media** coverage

BED NIGHTS

2000 - 2500

Live streaming

150 territories

Venues

Practice

40 target secure range (50 x 100m field approx.)

Qualification

2/3 x 24-target course spread out of an open, wooded or urban area

Finals

8-targets in a contained iconic location

Minimum 100 seat spectator stands

Full sports presentation, video wall and engagement activities

8 target practice range close by








Event Participation

Competitors from all over the world

Expected budget: CHF 450,000

Staging fee: CHF 20,000

	AVERAGE	2015 TERNI 	2017 ROBION 	2019 LAC LA BICHE 
Athletes (male/female)	280 (60%/40%)	250 (158/92)	318 (192/126)	265 (162/103)
Team officials	40	38	36	48
Countries	25	25	30	25
Bed nights (Half board)	2000-2500	2,100	2,600	2,300
Potential turnover (hotel)	EUR 150,000 – 250,000	EUR 170,000	EUR 235,000	EUR 225,000

Course design must take into account athlete and spectator requirements



Sport



4 DISCIPLINES

- COMPOUND
- BAREBOW
- INSTINCTIVE BOW



COMPETITION CLASS

- SENIOR



EVENTS

- INDIVIDUAL
- TEAM



OFFICIAL LENGTH



SCHEDULE

- PRACTICE,
- QUALIFICATION,
- ELIMINATION, FINALS



COMPETITION FORMAT

- 24-TARGET COURSES
- BETWEEN 5M TO 45M

Media

 **YouTube** **486,000**
subscribers

153,000
followers 



Broadcasts reach over
120 million people
annually

facebook



ENGAGEMENTS
40,000,000
(2021)

413,000
fans



twitter

66'800
followers



330,000 
page views

World Archery's digital
platforms reach over

250,000,000
people (2021)

Contact & Information

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Link on bidding documentation: <https://worldarchery.sport/about-us/corporate/event-hosting>

