

*Event  
presentation*

# World Archery Field Championships



# Event information

2024  
2026  
2028

OPEN BIDS  
PERIOD JUNE - SEPTEMBER



ISSUES WORLD  
CHAMPION TITLES



IN THE NATURE  
WOODS, FIELDS,  
COUNTRYSIDE, CITY PARK

300

ATHLETES

LIVE  
TV

+150 TERRITORIES



CITY HIGH  
ECONOMIC IMPACT





# Hosting returns

## On-site engagement



- Open and unusual iconic venue showcasing and high touristic impact (fields, woods, countryside, city park)
- Existing venue, sustainability and limited investment
- Affordable, appealing to both gender and age range
- Inspiring and engaging activities for tourists & locals
- Promoting city's image through clean, dynamic and growing sport
- Unique sporting experience for local community, volunteering opportunities

# Hosting returns

Potential turnover

EUR 140,000  
to 360,000

Large **social  
media** coverage

Average number  
of **visitors**

1,500

100% income from  
national tv,  
sponsorships  
generated by the  
LOC, ticket, F&B  
and merchandise  
sales

Internationally  
broadcasted  
**150 territories**





# Venues

## Practice

40 target secure range (50 x 100m field approx.)

## Qualification

2/3 x 24-target course spread out of an open, wooded or urban area

## Finals

8-targets in a contained iconic location

Minimum 500 seat spectator stands

Full sports presentation, video wall and engagement activities

8 target practice range close by





# Event Participation




Competitors from all over the world

Expected budget: CHF 0.75-1 million

Staging fee: CHF 20,000

Junior and Senior world championships combined

*Course design must take into account athlete and spectator requirements*

	AVERAGE	2014 ZAGREB 	2016 DUBLIN 	2018 CORTINA D'AMPEZZO 
Athletes (male/female)	250-300 (55%/45%)	246 (153/93)	307 (181/126)	261 (151/110)
Team officials	50-70	52	53	53
Countries	30-45	26	32	31
Bed nights (full board)	1,000 – 2,000	1,550	3,600	1,206
Potential turnover (hotel & extra costs)	EUR 140,000 – 360,000	EUR 140,000	EUR 355,000	EUR 240,000





# Sport



## 3 DISCIPLINES

- COMPOUND
- RECURVE
- BAREBOW



## COMPETITION CLASS

- JUNIOR (U21)
- SENIOR



## EVENTS

- INDIVIDUAL
- TEAM



## OFFICIAL LENGTH



## SCHEDULE

- PRACTICE,
- QUALIFICATION,
- ELIMINATION, FINALS



## COMPETITION FORMAT

- 24-TARGET COURSES BETWEEN 5M TO 60M
- QUALIFICATION
- ELIMINATIONS
- HEAD TO HEAD

# Media

 **YouTube** **486,000**  
subscribers

**153,000**  
followers 



Broadcasts reach over  
120 million people  
annually

**facebook**



ENGAGEMENTS  
**40,000,000**  
(2021)

**413,000**  
fans



**twitter**

**66'800**  
followers



**330,000**   
page views

World Archery's digital  
platforms reach over

**250,000,000**  
people (2021)



# Contact & Information

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Link on bidding documentation: <https://worldarchery.sport/about-us/corporate/event-hosting>

