

*Event
presentation*

World Archery Masters Championships

Event information

2022
2024
2026

OPEN BIDS
PERIOD JULY - SEPTEMBER



ISSUES WORLD
CHAMPION TITLES



EVENT FOR SENIORS
(40+ YEARS OLD)

350+

ATHLETES

3

EVENTS
OUTDOOR, INDOOR, FIELD



CITY HIGH
ECONOMIC IMPACT



Hosting returns

On-site engagement

- City venues showcasing and high touristic impact
- Existing venue, sustainability and limited investment
- Affordable, appealing to both gender
- Inspiring and engaging activities for tourists & locals
- Promoting city's image through clean, dynamic and growing sport
- Unique sporting experience for local community, volunteering opportunities



Hosting returns

100% income from
national tv,
sponsorships
generated by the
LOC, tickets, F&B and
merchandise sales

Bed nights

3,000

Internationally
broadcasted

150 territories

Average
economic impact

CHF 550,000

Venues

Indoor

18m shooting

25m shooting

Outdoor

50m shooting for Compound and Barebow

60m and 70m for Recurve

Field

24 targets





**2018
LAUSANNE**



Athletes (male/female)	360 (65%/35%)
Team officials	35
Countries	45
Bed nights	3000
Potential turnover (hotel & extra costs)	CHF 550,000

Event Participation

Competitors from all continents

Expected budget: CHF 150,000

Staging fee: CHF 50.- per
subscription, minimum CHF 15,000.-

Sport



5 DISCIPLINES

COMPOUND , RECURVE,
BAREBOW, INSTINCTIVE,
LONGBOW



COMPETITION CLASS

SENIORS (40-49,
50-59, 60-69, 70+)



EVENTS

INDOOR
OUTDOOR
FIELD



OFFICIAL LENGTH



SCHEDULE

PRACTICE
QUALIFICATION
FINALS



COMPETITION FORMAT

18M, 25M INDOOR
50M, 60M, 70M OUTDOOR
QUALIFICATION
HEAD TO HEAD
ELIMINATION

Media

 **YouTube** **486,000**
subscribers

153,000
followers 



Broadcasts reach over
120 million people
annually

facebook



ENGAGEMENTS
40,000,000
(2021)

413,000
fans



twitter

66'800
followers



330,000 
page views

World Archery's digital
platforms reach over

250,000,000
people (2021)

Contact & Information

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Link on bidding documentation: <https://worldarchery.sport/about-us/corporate/event-hosting>

