

Event information

2022

2024

2026

OPEN BIDS
PERIOD JULY - SEPTEMBER



ISSUES WORLD
CHAMPION TITLES



EVENT FOR SENIORS (40+ YEARS OLD)



ATHLETES



EVENTS
OUTDOOR, INDOOR, FIELD



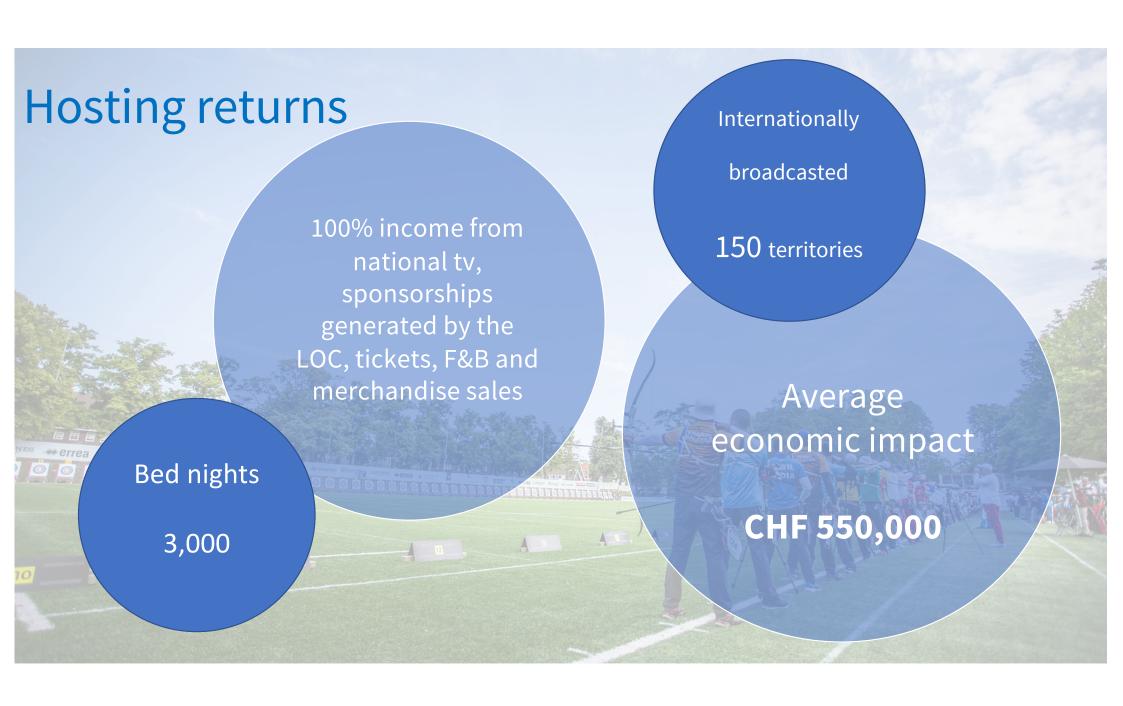
CITY HIGH ECONOMIC IMPACT





Hosting returns On-site engagement

- City venues showcasing and high touristic impact
- Existing venue, sustainability and limited investment
- Affordable, appealing to both gender
- Inspiring and engaging activities for tourists & locals
- Promoting city's image through clean, dynamic and growing sport
- Unique sporting experience for local community, volunteering opportunities





Venues

Indoor

18m shooting25m shooting

Outdoor

50m shooting for Compound and Barebow 60m and 70m for Recurve

Field

24 targets



2018 LAUSANNE



Athletes (male/female)	360 (65%/35%)
Team officials	35
Countries	45
Bed nights	3000
Potential turnover (hotel & extra costs)	CHF 550,000

Event Participation

Competitors from all continents

Expected budget: CHF 150,000

Staging fee: CHF 50.- per

subscription, minimum CHF 15,000.-



Sport



5 DISCIPLINES

COMPOUND, RECURVE, BAREBOW, INSTINCTIVE, LONGBOW



COMPETITION CLASS

SENIORS (40-49, 50-59, 60-69, 70+)



EVENTS

INDOOR OUTDOOR FIELD



OFFICIAL LENGTH



SCHEDULE

PRACTICE
QUALIFICATION
FINALS



COMPETITION FORMAT

18M, 25M INDOOR 50M, 60M, 70M OUTDOOR QUALIFICATION HEAD TO HEAD ELIMINATION

Media





486,000 subscribers

facebook





153,000 followers



ENGAGEMENTS

40,000,000



330,000 page views



Broadcasts reach over 120 million people annually **413,000** fans





World Archery's digital platforms reach over

250,000,000

people (2021)

Contact & Information

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Link on bidding documentation: https://worldarchery.sport/about-

us/corporate/event-hosting

