

*Event
presentation*

World Archery Para Championships



Event information

2025
2027
2029

OPEN BIDS
PERIOD JUNE - SEPTEMBER



ISSUES WORLD
CHAMPION TITLES



THE MOST IMPRESSIVE

300

ATHLETES

LIVE
TV

+150 TERRITORIES



CITY HIGH
ECONOMIC IMPACT



Hosting returns

On-site engagement

- City Iconic venue showcasing and high touristic impact
- Existing venue, sustainability and limited investment
- Affordable, appealing to both gender and age range
- Inspiring and engaging activities for tourists & locals
- Promoting city's image through clean, dynamic and growing sport
- Unique sporting experience for local community, volunteering opportunities



Hosting returns

Average potential turnover:

EUR 650,000

Large **social media** coverage

2,5 millions impressions

Average visitors

3,100

100% income from national tv, sponsorships generated by the LOC, ticket, F&B and merchandise sales

Average economic impact

EUR 390,000

Venues

Practice

24-32 target secure range (50 x 100m field approx.)

Qualification

60 target secure range (180 x 100m field approx.)

Finals

2-target arena in an iconic location

500+ seat spectator stands

Full sports presentation, video wall and engagement activities

4 target practice range close by





Event Participation




Competitors from all continents

Expected budget: CHF 1.1 million

Staging fee: CHF 30,000

Paralympic Games qualifying tournament (2027)

Take into account wheelchairs and accessible rooms for athlete and spectators

	AVERAGE	2015 DONAUESCHINGEN 	2017 BEIJING 	2019 'S- HERTOGENBOSCH 
Athletes (male/female)	250-300 (60%/40%)	260 (174/86)	245 (157/88)	291 (190/101)
Team officials	65-90	195	161	214
Countries	34-40	46	40	51
Bed nights (full board)	1,000 – 3,500	3,200	1,815	2,758
Potential turnover (hotel & extra costs)	EUR 400,000 -900,000	EUR 640,000	EUR 425,000	EUR 825,000

Sport



5 DISCIPLINES

- COMPOUND
- RECURVE
- W1 (TETRAPLEGIA)
- VI (VISUALLY IMPAIRED)



COMPETITION CLASS

- SENIOR



EVENTS

- INDIVIDUAL
- TEAM
- MIXED TEAM



OFFICIAL LENGTH



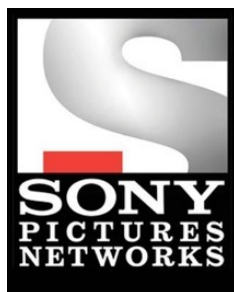
SCHEDULE

- PRACTICE,
- QUALIFICATION,
- ELIMINATION, FINALS



COMPETITION FORMAT

- 30M, 50M AND 70M
- QUALIFICATION
- HEAD TO HEAD



KBS



★EUROSPORT

Broadcast

National rights: Organising committee

International rights: World Archery

Production costs: covered by World Archery

Territories reached: 150 approx.


Cumulated audience: 23 millions

Media

 **YouTube** 486,000 subscribers

153,000 followers




Broadcasts reach over 120 million people annually

facebook



ENGAGEMENTS

40,000,000
(2021)

413,000
fans



twitter



66'800
followers



330,000 
page views

World Archery's digital platforms reach over

250,000,000
people (2021)

Contact & Information

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Link on bidding documentation: <https://worldarchery.sport/about-us/corporate/event-hosting>

