



Item 9.1 PRESIDENT'S REPORT

Dear Friends,

We are together again in Copenhagen for the 51st World Archery Congress. As you know very well, we had a very successful Archery World Cup Final in the heart of this beautiful city in 2009 and I believe that we will have another unforgettable event, Outdoor World Archery Championships, immediately after our Congress. Unfortunately I will not be able to be here together with you and our athletes during our important event due to the IOC Executive Board Meeting and the IOC Session which will be held in Kuala Lumpur exactly on the same dates.

As we all know, World Archery Congresses are very good opportunities for all of us, for sharing ideas and informing our friends about main activities. I am happy that we gathered here one more time for our great sport. I would like to inform you about some of our activities and related matters very briefly.

As you know there was a management change in the IOC in 2013 and Dr. Thomas Bach was elected as the President of the IOC in Buenos Aires on 10th of September, just before our last Congress which was held in Belek-Antalya on 27-28th of September. Dr. Bach had attended our previous World Championships with many other IOC Members. This was the new President's first participation in a major sports event and it was a great honour for us, for our great sport.

President Bach declared two important projects immediately after his participation in our World Championships; first one was related to clean athlete, especially regarding fight against doping and second project was very vital for the Olympic Movement; it was Olympic Agenda 2020. After having one year process time, IOC Session unanimously approved all



40 recommendations in Monaco last December as the new roadmap of the Olympic Movement. During the one year process time period, IOC received more than 40 thousand interventions and comments from all and nearly 220 observations from the IOC members in the IOC Session which was held in Sochi during the Winter Games. And then, all comments and ideas were discussed in 14 different Working Groups with the participation of IOC members and experts. I was also a member of Protecting Clean Athletes Working Group. Now we are in the implementation phase of all 40 decisions. I do not want to take too much of your time, but I can inform you about some headlines of the main decisions concerning Olympic Agenda 2020; Evaluate bid cities, key opportunities and risks, Sustainability of the Olympic Games and Olympic Movement, Move from a sport-based to an event-based programme, Foster gender equality, Protecting clean athletes, Launch an Olympic Channel, Comply with basic principles of good governance, Support autonomy, Increase transparency etc.

Another important approach from the IOC President was related to protecting clean athletes and Dr. Bach reserved USD 10 million for supporting anti-doping projects and another USD 10 million for preventing illegal betting and match fixing.

We are very happy and very proud that our great sport archery has a very strong position in the Olympic Movement and our relations with all our stakeholders are very efficient. In this point I want to inform you about a chaotic problem which we lived it together with almost all Olympic sports. As you know there is an umbrella organisation for all sports federations (Olympic, Non-Olympic, recognised by IOC, not recognised by IOC) and it is SportAccord. World Archery is also a member of this organisation. There was a SportsAccord General Assembly in Sochi last April, and in the opening part of the General Assembly its President (He is also a President of an Olympic sport) made an unfortunate speech and he insulted the IOC President. Of course it was a big shock for everyone in the hall, including Russian



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President Vladimir Putin. Almost all Summer Olympic Federations and ASOIF displayed immediate reactions after this problem and they left this organisation. As the World Archery we showed the first reaction toward this unacceptable and impolite situation and almost all other Federations followed us. Finally SportAccord President resigned from his position and there will be an extraordinary general assembly in the upcoming months and most probably this mission will finish.

I am personally very happy and proud that, as the representative of this great family –*that is, you*- I was elected the Executive Board Member of the IOC in 2014 during the Sochi Winter Games and as the Council Member of ASOIF last year again. Of course my main goal is to contribute some ideas to the Olympic Movement. In addition, I was appointed by the IOC President as the Chair of IOC Medical and Scientific Commission in the last year. I am also a member of Olympic Foundation Board in Lausanne. Meanwhile I carry on my jobs in WADA.

Together with our Secretary General, we will inform you about the details of our important Project during the Congress but I would like to say some few words about it now. As you know World Archery Excellence Centre is under construction now and this Project was one of our dreams especially in the last four or five years. We organised its First Stone Ceremony with the participation of the IOC President, IOC Directors and all important Cantonal and City Authorities in Lausanne, on 9th of April. We believe that this is a very prestigious Project not only for World Archery but also city of Lausanne and the IOC President and all authorities expressed us their appreciations several times regarding the World Archery Excellence Centre. Of course we are building this Centre with some important supports and at this point, I would like to thank our Honorary President Jim Easton and our friend Greg Easton very much for their great contribution through Easton Sports Foundation. Again I thank the IOC President and city and cantonal authorities for their support.



Our World Cup series continue very successfully and as you know this is a very favourable competition system, not only for our archers, but also for TV. Especially in the last two years we regularly had good coverage on Eurosport and it will be the same this year as well. I would like to thank our prestigious sponsor Longines for their support for broadcasting of our events. And also I thank World Archery TV Team; Cedric Roger and his team members.

Another important opportunity for our great sport will be the Olympic Channel. It was decided by the IOC in the Olympic Agenda 2020 Project and its budget also reserved. This Channel will start towards the end of this year on digital platform and it will cover all sports

Once more I have to mention that World Archery sponsorship program is very important and very vital for sustainability of our activities. Without enough sponsor income we cannot have a successful operation in different areas and I would like to thank all our sponsors for their great contribution to World Archery. As you know this is a win-win situation and we also have to support them in different areas. This year we have a new arrangement concerning our sponsorship process and our Secretary General will inform you about the details.

I am very happy to inform you that World Archery has a very good harmony in the office operations and all of our staff, under the leadership of our Secretary General Tom Dielen, always do their best in accordance with our mission which was set many years ago. As the World Archery President, I thank our Secretary General Tom Dielen very much for his great contribution to our organisation and also I thank our staff Pascal Colmaire, Juan Carlos Holgado, Caroline Murat, Chris Marsh, Chris Wells, Thomas Aubert, Ludivine Maitre Wicki, Deqa Niamkey, Séverine Deriaz, Jenny Brugger, Jae Kyung Lee and Laurent Hadorn for their great efforts. My special thanks go to Juan Carlos Holgado who was the leader of our great Event Team and now he has to reserve most of his time for the World Archery



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Excellence Centre. I believe that he will do his best for our Centre. Chris Marsh took over his job and I believe he will also have a successful event operations all over the world. I happily point out that World Archery event standards are continuously improving and now our Organiser's Manual is available for all our event organisers for observance of our good standards. In this part I would like to thank Matteo Pisani, George Tekmitchov and our official photographer Dean Alberga for their great contributions to our successful Event Team.

As I have always mentioned, World Archery has many well prepared and printed publications for sharing our activities with all our stakeholders and we use all social media platforms efficiently. Our team works very well for this important activity and I would like to thank Chris Wells as the Communications Manager of our organisation and our Friend Bob Smith as well. I thank Uğur Korkmaz and Hakan Balcı from Ankara Office too.

As the President of World Archery, I would like to thank all my Friends in our Executive Board for their great contributions to our activities and ensuring a very good harmony in our great family. Of course I thank all our Committee Members very much for their great activities for our great sport.

All together, we have an incredible improvement in our great sport. This success belongs mainly to you, because we have prepared our very dynamic Archery World Plan together. Your contributions have always been very important and very valuable for us. We are very proud that we have reached all our goals during the first stage of our plan and now we are ready for a new breakthrough in the coming years. I strongly believe that we will do everything together and I thank you very much.

Prof. Dr. Ugur ERDENER
President



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