



Lunch break



Please take your seats



World Archery plan 2021-2028

World Archery Strategy
Practice, engage, enjoy!





CONGRESS



Strategic Plan

- Mission – approved in December
- Vision – approved in December
- Goals – approved in March

Congress now has to approve so we can start implementation

Vision

“A world in which everyone has the opportunity to practice, engage or enjoy the important Olympic sport of archery.”



Mission – World Archery

World Archery' mission is:

- **To empower its member associations to make archery a leading sport in nations around the world**
- **To build and regulate an event ecosystem**
- **To grow awareness and engagement with the sport**



CONGRESS



Strategic Plan – feedback from member federations

Online form was open for several months.

- GBR:
 - Gender balance and diversity should be included as a goal

Strategic Plan - GOALS - organisational

Current	2024	2028	Vision
World Archery Office is our only financial reserve (1.2 million currently) and we are in average 62% dependent on Olympic revenues for income in the period 2016-2019	2 million CHF in reserves	4.5 million CHF in reserves	Max 50% dependency on IOC revenue

Strategic Plan - GOALS – member associations

Current	2024	2028	Vision
166 MAs	150 MAs	165 MAs	206 MAs
4 MAs with more than 25,000 members	8 MAs with more than 25,000 members	15 MAs with more than 25,000 members	30 MAs with more than 25,000 members
	4 MAs with more than 50,000 members	8 MAs with more than 50,000 members	20 MAs with more than 50,000 members
	1 MA with more than 100,000 members	2 MAs with more than 100,000 members	10 MAs with more than 100,000 members
87 MAs under 250 members	Maximum 40% of MAs under 250 members	Maximum 35% of MAs under 250 members	Maximum 25% of MAs under 250 members



Strategic Plan - GOALS – member associations

Current	2024	2028	Vision
460,000 registered archers in MAs	600,000 registered archers in MAs	1,000,000 registered archers in MAs	10,000,000 registered archers in MAs
Many active archers not members of MAs	Most active archers are members of MAs	Almost all active archers are members of MAs	All active archers are members of MAs
Estimated 70% MAs are fully volunteer	60% MAs are fully volunteer	50% MAs are fully volunteer	Maximum of 25% MAs fully volunteer
1500 events from 75 MAs (45%) with registered events in WA calendar (2019)	65% MAs with registered events in WA calendar	90% MAs with registered events in WA calendar	All MAs with registered events in WA calendar
51 countries participated in Para World Archery Championships from 5 continents 30% of Member Associations	40% of Member associations participate in Para Archery events	50% of Member associations participate in Para-Archery events	Every Member Association has a para-archery team



Strategic Plan - GOALS - events

Current	2024	2028	Vision
Established international events and event circuits	Cost efficiency for events and event circuits	Break even for international events and event circuits	Profitable international events and event circuits
Limited number of countries hosting events	5% of countries bidding for hosting events	10% of countries bidding for hosting events	25% of countries bidding for hosting events
Unclear event pathway	Clear event pathway	Clear event pathway	Clear event pathway
Inconsistent calendar	Consistent calendar Assess and optimize block system	Consistent calendar 4-year ahead international calendar planning	Consistent calendar 4-year ahead complete calendar planning



CONGRESS



Strategic Plan - GOALS - events

Current	2024	2028	Vision
Low spectator attendance	Low spectator attendance	Moderate spectator attendance	Events meeting the spectator targets
Majority of spectators is from engaged public group	Majority of spectators is from engaged public group	25% spectator attendance from aware and unaware public	50% spectator attendance from aware and unaware public
Lack of hospitality programmes	Profitable hospitality programme in Paris 2024	Start with World Archery hospitality programmes	Per event, hospitality contacts 1% of spectator attendance
Athletes first attitude	Balanced attitude	Balanced attitude	Balanced attitude

GOALS - awareness and engagement

Current	2024	2028	Vision
Active content output	Structured content output	Professionalised content output	Professionalised content output
Constantly increasing reach and engagement			Ubiquitous subject
Non-profitable relationships with key broadcasters	Profitable relationships with a key broadcaster	Profitable relationships with 3 broadcasters	Profitable relationships with 10 broadcasters
Lack of direct contact with broadcasters in 75% of territories	Direct contact with broadcasters in 25% of territories	Direct contact with broadcasters in 50% of territories	Direct contact with broadcasters in 75% of territories

GOALS - awareness and engagement

Current	2024	2028	Vision
Few athletes with superstar profile	1 athlete with superstar profile	2 athletes with superstar profile	10 athletes with superstar profile
Olympic-centred awareness	Develop events to maximise awareness	World Championships significantly raised awareness	Elite events centred awareness
Unclear activation pathway	Unclear activation pathway	Clear activation pathway	Clear activation pathway
		Registry of venues	



CONGRESS



Agenda 2020+5 impact on strategy

- **Strengthen the uniqueness and the universality of the Olympic Games**
- **Reinforce athletes' rights and responsibilities**
- **Foster sustainable Olympic Games**
- Continue to attract best athletes
- **Further strengthen safe sport and the protection of clean athletes**
- **Enhance and promote the Road to the Olympic Games**
- **Coordinate the harmonisation of the sports calendar**
- **Grow digital engagement with people**
- **Encourage the development of virtual sports and further engage with video gaming communities**
- **Strengthen the role of sport as an important enabler for the UN Sustainable Development Goals**
- **Strengthen the support to refugees and populations affected by displacement**
- **Reach out beyond the Olympic community**
- Continue to lead by example in corporate citizenship
- **Strengthen the Olympic Movement through good governance**
- **Innovate revenue generation models**



CONGRESS



VOTE BY RAISE OF HANDS

Confirmation to approve
vision, mission, and goals of
World Archery plan 2021-2028



Report on cooperation



Hilda Gibson
Commonwealth working group chair



Report on cooperation



CONGRESS



GSD – Global Sport Development Foundation

- COVID-19 grant for athletes in 2020
 - 190,000 USD to 35 athletes
- Support to continental development agents – Oceania and Africa
- New contract to be signed



CONGRESS



WAoS – World Academy of Sport

- **Athlete scholarship**

- Postgraduate programme
- Online programme with University of London
- Awarded two times: January 2021 and September 2021 (not announced yet)

- **Student athlete online certificate**

- Up to 100 free access codes to MAs
- 4-hour programme for youth athletes
- Strong participation in 2021 and 2022 will be announced next week

Cooperation

- FISU – university sport
- ISF – school sport
- CISM - military sport
- ATA
- IFAA



Motions

15 motions and 4 amendments



CONGRESS



Motion 1

Defining that introduction part of rulebook is a bylaw.

Add the following to the Introduction to the Constitution and Rules:

The Introduction to the Constitution and Rules is a bylaw.



CONGRESS



Motion 2

Board of Justice and Ethics

Multiple edits.

Introduce a separate section on Safeguarding in the Ethics Code and the procedures of the board of Justice to protect the victims of harassment.



CONGRESS



Motion 3 - original

If 3 delegates in Congress, both genders need to be represented

- Each Member Association shall be allowed one voting delegate and no more than two other delegates **provided that if there are 3 delegates, both genders must be presented**. Continental Associations and Associate International Federations may be represented by no more than two delegates. Associate Members may be represented by no more than one delegate. Each Member Association shall submit written authority signed by the Member Association naming its voting delegate and an alternative voting delegate at least 21 days before the start of Congress.

Motion 3 – amended version (GBR)

If 3 delegates in Congress, both genders need to be represented

- Each Member Association shall be allowed one voting delegate and no more than two other delegates **provided that if there are 3 delegates, both sexes must be presented**. Continental Associations and Associate International Federations may be represented by no more than two delegates. Associate Members may be represented by no more than one delegate. Each Member Association shall submit written authority signed by the Member Association naming its voting delegate and an alternative voting delegate at least 21 days before the start of Congress.

Motion 4 - original

Obligation to report nationality change + 1 year break after notification.

To edit:

An athlete who has changed his nationality, or acquired a new nationality, **will need to notify World Archery of the change and** may not represent the National Team of his new Member Association until one year after ~~such a change or acquisition~~ **World Archery has been notified of such a change.**



CONGRESS



Motion 4 – amended version (WAAm)

Obligation to report + 1 year break after the change (can start counting before notification)

To edit:

An athlete who has changed his nationality, or acquired a new nationality, **will need to notify World Archery of the change before he competes internationally representing their new country** and may not represent the National Team of his new Member Association until one year after such a change or acquisition.



CONGRESS



Motion 5

Barebow in Target Archery World Championships

Multiple edits proposed by SWE.

The Barebow class currently doesn't have world championships in target archery.

The standardisation of Barebow as a target discipline have been a great success given the circumstances of the Covid epidemic, shown as an example in the solid turnout of participants in the online Indoor Archery World Series. There has been strong enthusiasm worldwide for the inclusion of Barebow for target and there is a strong desire from the barebow community of archers to also crown a world champion in target archery and this motion adds just that. The motion adds World Championship for Barebow analogous to the recurve and compound divisions.



CONGRESS



Motion 6

Decision-making on virtual or hybrid Congress

To add:

In case of *force majeure* the Congress might be held virtually or in a hybrid format. In such case proxies cannot be exercised. The decision to hold a congress in a hybrid or virtual form will be by the Executive Board but excluding members that are up for election at the Congress concerned. Such Congress must follow any specific requirements of the Swiss Civil Code and the procedures will be decided by the Executive Board upon proposal by the C&R committee.

Motion 7

Naming of age categories

Multiple edits changing:

- from junior to **U21**
- from cadet to **U18**
- from Masters to **50+**

Removes the confusion over the age categories and make it instantly recognizable as to what age group is shooting for media and spectator information.



CONGRESS



Motion 8

Time of change of team composition

Editorial change because was changed already in other part of the rulebook as bylaw. Remains the same – 15 minutes.

To keep consistency with the chapter 13.1.4, changed by a Bylaw approved by the Executive Board in 08.12.2019 and effective since 15.01.2020



CONGRESS



Motion 9

Allowing indoor rounds to be shot outdoors

4.5.2.4. Indoor Rounds can be shot in outdoor conditions as well.

5.4.2.1 Indoor Rounds shot under outdoor conditions shall also be valid for recognition of World Records.



CONGRESS



Target Archery related motions

Plan is to re-write rounds part of the rulebook for next Congress, based on what is accepted this time.

The intention is to have clear description of each round (not only in relation to Championships etc).



CONGRESS



Motion 10

Creating 100 cm target face option > proposing to use it for 72 arrow rounds instead of 122 cm.

Multiple edits

For practical implication on World Records: if this motion is approved, the World Records are going to be reset (specific process to be determined and published) for 70 meter and 60 meter 72 arrow rounds. The current World Records would become Historical Records.



CONGRESS



Motion 11

60 arrows instead of 72 arrows round (applies for all outdoor 72 arrow rounds)

Multiple edits

There are several reasons to make this step:

- Events can be shortened by one day*
- Improve the consistency among target events, make them easier to explain to audience outside of archery*
- Allows more flexibility in competition schedules*

For practical implication on World Records: if this motion is approved, the World Records are going to be reset.

Motion 12

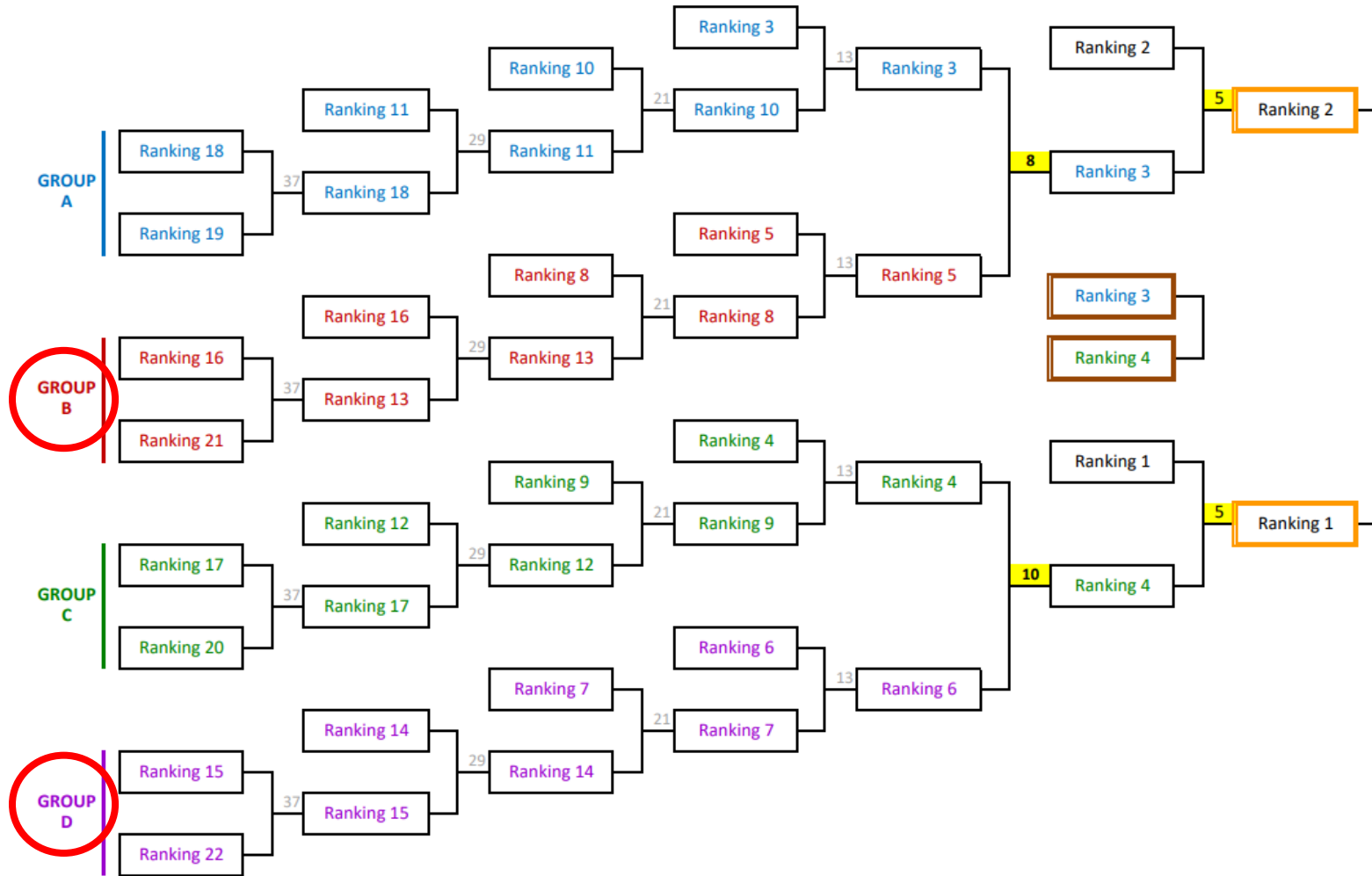
Change in Field / 3D pools. Change between B and D.

Multiple edits

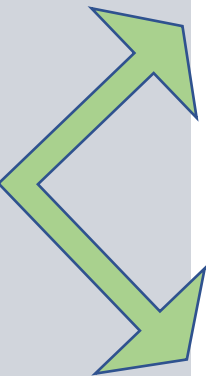
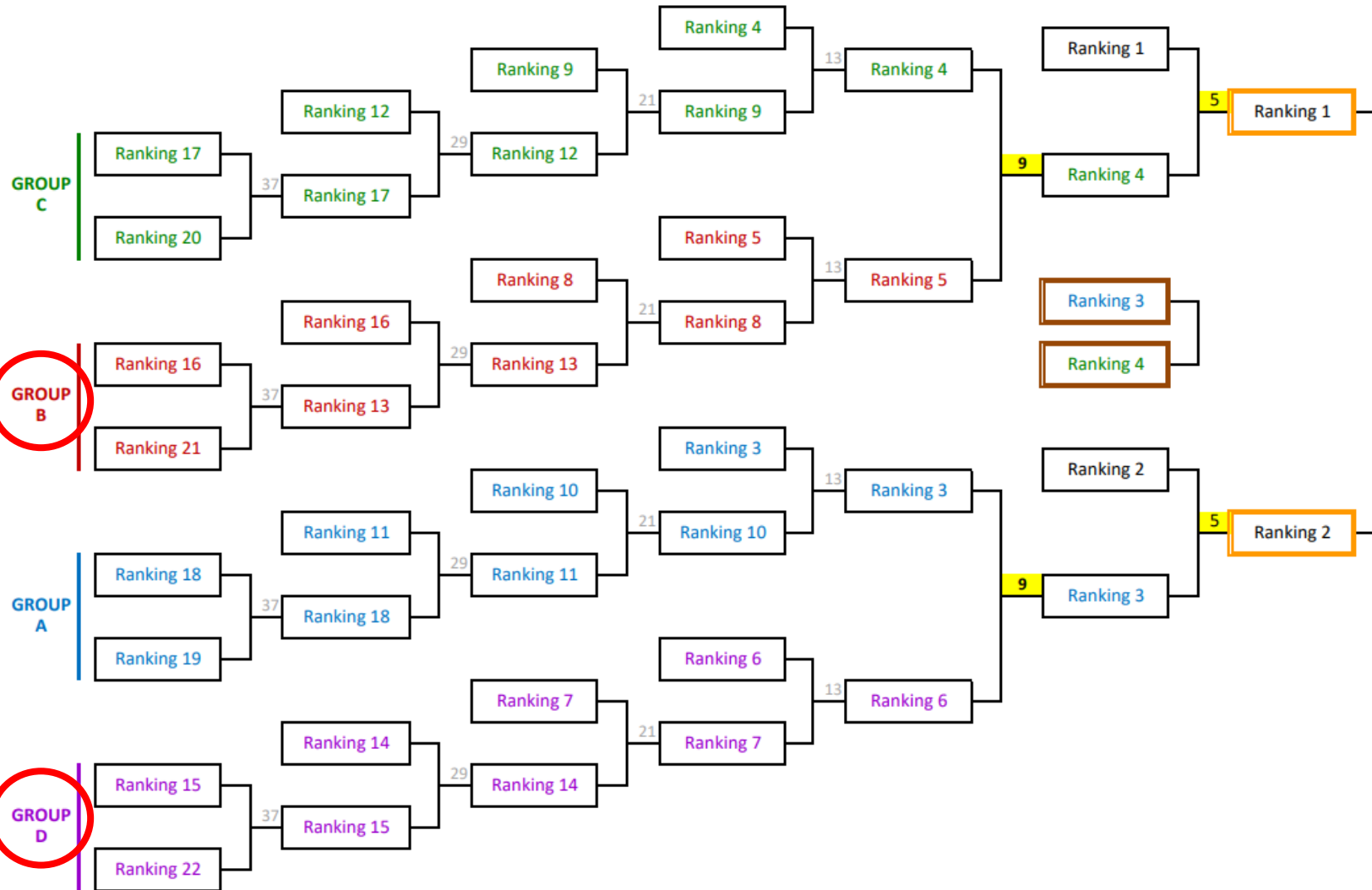
Visual on next slides



Development of the brackets proposed by the current rule book



Development of the brackets that we consider should be





CONGRESS



Motion 13

Original motion (target archery committee):

Outdoor scoring, 11 for compound instead of X

Amended motion (SUI):

Outdoor scoring, 11 for compound, **recurve and barebow** instead of X



CONGRESS



Motion 14

Original motion:

Indoor scoring, 11 for compound instead of X

Amended motion (SUI):

Indoor scoring, 11 for compound, **recurve and barebow** instead of X



CONGRESS



Motion 15

Creating traditional division for Field and 3D Archery (replacing instinctive bow)

Multiple edits

Date of effectiveness

15 January 2022 for all except indoor rule changes



Proposals
4 proposals

Proposals are voted on principal, but the result will NOT change the rules.

The vote is just to see the opinion of federations.



CONGRESS



Proposal 1

Shooting time reduced to 30 sec per arrow for target archery (except alternate shooting).

Para-archery would have + 10 seconds per arrow.



CONGRESS



Proposal 2

Authorising constitution and rules committee to make corrections for law/bylaw to have consistency in rulebook after this Congress.

Proposal 3

Proposal for a club competition at continental level (but similar system globally).

Proposal 4

Separate events for recurve and compound on international level.



Announcement by Bruce Cull



Coffee break for 30 minutes



Please take your seats



Workshops introduction

Siret Luik



CONGRESS



Workshops

- 3 workshops – each person should go to all
 - Today one
 - Tomorrow two (before and after lunch)
- Please check the neon color sticker on your accreditation card

Workshops

	I workshop Friday afternoon	II workshop Saturday morning	III workshop Saturday afternoon
Green group	National team Classroom 1	Making a change Classroom 3	Membership Classroom 2
Orange group	Membership Classroom 2	National team Classroom 1	Making a change Classroom 3
Red group	Making a change Classroom 3	Membership Classroom 2	National team Classroom 1



CONGRESS



Workshops

National team composition

Moderator: Juan Carlos Holgado

Room: Classroom 1

Membership – give and take

Moderator: Siret Luik

Room: Classroom 2

Making a change to grow and develop

Moderator: Sergio Font

Room: Classroom 3



Introduction of candidates



CONGRESS



Introductions

Each candidate already had a chance to present and video was shared earlier this week.

Except candidates for:

President

Vice president



**Candidates to elect:
President**



**Candidate for position of President:
Prof Dr Ugur Erdener (TUR)**



**Candidates for position of Vice President:
Maria Emma Gaviria (COL)
Thomas Han (KOR)**



**Candidate for position of Vice President:
Maria Emma Gaviria (COL)**



**Candidates for position of Vice President:
Thomas Han (KOR)**



**Cocktails will be served in the next room in
5 minutes, followed by the dinner**