



world archery

Welcome!

The online call will start soon.

Right now is good time to test the microphone and speakers.

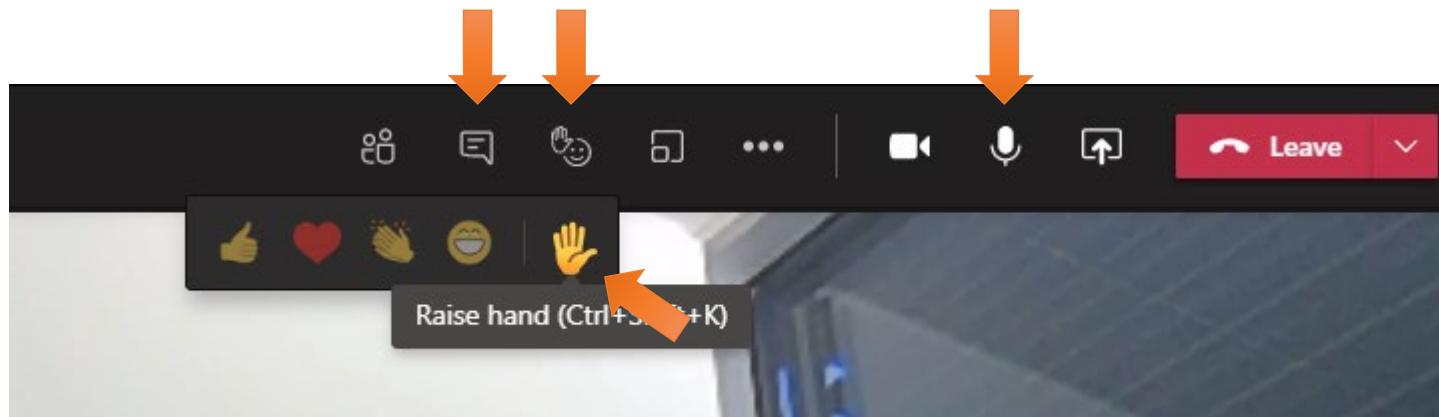
Working order during the call

Microphone should be on mute during the call

- We also suggest to turn off the video share

Feel free to ask if something is not clear

- Submit your question in the chat
- “Raise your hand” and wait until given turn to ask (need to unmute)



Hosting international events

Online call with member associations

14 May 2024 via Microsoft Teams

Agenda

1. General Update
2. Intro to the topic
3. Bidding Process
4. Bidding
5. Summary
6. Resources
7. Q&A



General update

FQT and Hyundai Archery World Cup Antalya

- **Officials** – The same rule will apply to both events. 1 coach per team or athlete. Maximum 4.
A Team Manager will be allowed under the tent, provided that he is registered as a team manager, if the extra person is registered as a coach, then he must be out of the field of play.
Also, the registration rule is the same, officials limit is 50% of number of athletes (except for delegations of 1 or 2 athletes)
- **Warning / Fine system** – It will apply independently on each event.
- **FQT** - Only individuals registered for the FQT will have access to the venue. Officials or athletes only registered to the Hyundai Archery World Cup only will not have Field of Play access.

Update

- **Bow cases**

In the Olympic/Paralympic Village and during transit to and from the archery venue, archers must keep their equipment in soft- or hard-sided, locked cases, except when working on the equipment in their rooms. Archers are not permitted to shoot arrows anywhere in the Olympic Village. Athletes and other parties who violate any of these rules may have their Olympic accreditation withdrawn immediately. If they violate these rules after the competition has ended, they may also be subjected to sanctions from World Archery, which may include exclusion from future events.

- **Uniforms**

Although not yet mandatory for the Olympic and Paralympic Games, we ask all teams, if possible, to have two different colours of T-shirt like in the World Cups to enhance the broadcast coverage especially when teammates are shooting against each other. Of course, all uniforms shall comply with Olympic marketing rules.















Intro



World Archery goals



- Calendar consistency across the year
- Long term visibility for MAs and CAs but also organisers
- More countries submitting candidatures
- Increase competitiveness of candidatures

2027-07-06	2027-07-11	 ESP	Madrid	Madrid 2027 Hyundai Archery World Cup stage 4
2027-06-08	2027-06-13	 TUR	Antalya	Antalya 2027 Hyundai Archery World Cup stage 3
2027-05-04	2027-05-09	 CHN	Shanghai	Shanghai 2027 Hyundai Archery World Cup stage 2
2027-04-06	2027-04-11	 USA	Haines City	Haines City 2027 Hyundai Archery World Cup stage 1
2026-07-07	2026-07-12	 ESP	Madrid	Madrid 2026 Hyundai Archery World Cup stage 4
2026-06-09	2026-06-14	 TUR	Antalya	Antalya 2026 Hyundai Archery World Cup stage 3
2026-05-05	2026-05-10	 CHN	Shanghai	Shanghai 2026 Hyundai Archery World Cup stage 2
2026-04-07	2026-04-12	 USA	Haines City	Haines City 2026 Hyundai Archery World Cup stage 1
2025-07-08	2025-07-13	 ESP	Madrid	Madrid 2025 Hyundai Archery World Cup stage 4
2025-06-03	2025-06-08	 TUR	Antalya	Antalya 2025 Hyundai Archery World Cup stage 3
2025-05-06	2025-05-11	 CHN	Shanghai	Shanghai 2025 Hyundai Archery World Cup stage 2
2025-04-08	2025-04-13	 USA	Haines City	Haines City 2025 Hyundai Archery World Cup stage 1

Type of events

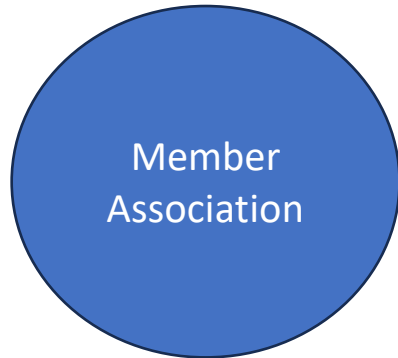
World Championships	World Cups	Indoor World Series
World Archery Championships	Stages	250
World Archery Youth Championships	Final	500
World Archery Para Championships		1000
World Archery 3D Championships		
World Archery Field Championships		
World Archery Master Championships		

Bidding Process



Bidding

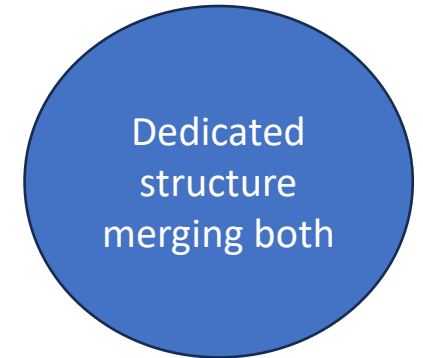
1. Bidding structure



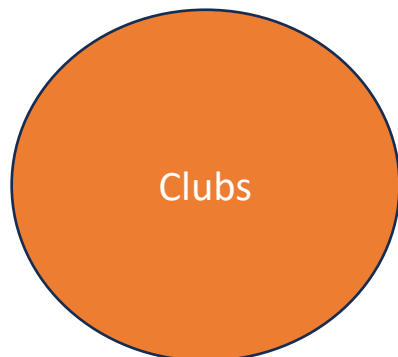
Hyundai World Archery
Championships Berlin 2023



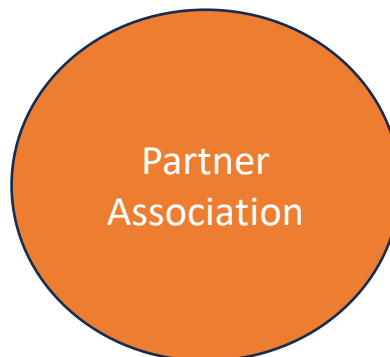
Hyundai Archery World Cup
final Mexico 2022-2023-2024



Hyundai Archery World Cup
stage Shanghai



Nîmes Archery Tournament



Las Vegas

2. Venues

- Sufficient space for secured archery facilities
- Reduced transportation needs
- Finals venue easy to access for spectators, or within a footfall area

Frequent remarks – Adjustments

- Hotels / Venues distances – We usually intend to keep a 40 minutes journey maximum
- Type of vehicle used, presence of a cargo load
- Size of practice field
- Meal's flexibility and variety (times and content)
- Finals venue location – Maximum spectator capacity – Flows

3. Budget

- Expenses review – Making sure that costs are considered, such as layover, branding production, services
- Revenues – Ticketing, marketing strategies
- Correlation between expected participants and revenue / expenses
- Reasonable hotel costs, limited margin on room prices

Frequent remarks – Adjustments

- Under-evaluation of branding costs, transportation and logistics in general
- No planning for ticket sales
- Sponsoring / partnership often left aside.
- Evaluation of participation

4. Communication / Promotion

- Events are allocated ideally 4 years ahead
- Communication strategy is important to use that time.
- Newspaper, social media, activities in school, businesses

Frequent remarks – Adjustments

- Lead-up time ahead of the event not used efficiently
- Spectator services
- Securing collaboration with top national broadcasters for major events.

SUBMITTING A BID

- Define your strategy around event(s). Identify why you are bidding for that event. What will be the legacy and objective?
- Find the right balance, the perfect bid probably does not exist.
- What is the identity of your event?

IMPROVE BIDDING PROCESS

- User friendly documentation and candidature
- Working group to review and assess candidature ahead of Board presentation
- Improve timeline, leaving more time to feedback period



Open bids: <https://www.worldarchery.sport/about-us/corporate/event-hosting>

Candidature documents: <https://extranet.worldarchery.sport/documents/?dir=125>

Organiser manual:

[https://documents.worldarchery.sport/Events/Procedures/WA Organising Manual Rev2 Compressed.pdf](https://documents.worldarchery.sport/Events/Procedures/WA_Organising_Manual_Rev2_Compressed.pdf)

Branding guidelines:

[https://documents.worldarchery.sport/Events/Bidding/WA Branding Guidelines.pdf](https://documents.worldarchery.sport/Events/Bidding/WA_Branding_Guidelines.pdf)



Any questions?

Next online calls



6 June - Paris Olympics qualification situation before FQT

11 July - call for Paris Olympic qualified teams

14 August - call for Paris Paralympic qualified teams



Thank you!