

POSTGRADUATE EDUCATION

International sports management programme, 2024 intake

The World Academy of Sport's postgraduate certificate (PGCert) in international sports management is a globally recognised, academically sound and industry-focused qualification developed and delivered in collaboration with the University of London. The online, self-paced course lasts one to five years and the certificate is worth 60 credits towards a master's degree.

Please note that for this scholarship, there is a separate application process. Applicants should not apply directly to the university, but only through the process described below.

Course content

- Financial management in sport (Core module)
- Sports strategy, governance and leadership (Core module)
- International sports development
- Sports entrepreneurship
- Sports marketing, sponsorship and media
- Sports event management

Read the [course prospectus](#) on the University of London website or watch the [introductory course video](#) from the World Academy of Sport.

Structure

- Fixed intakes. Next one starts in **February 2024**
- Four modules; two core and two optional
- Self-paced study over a minimum of one to a maximum of five years
- Online learning with access to the University of London libraries

Assessment and certification

Each module is assessed through either a two-hour unseen written examination or coursework. Successful completion of the postgraduate certificate is worth 60 credits towards a master's degree.

Cost

The course fee is 4,088 GBP. Sales tax will also apply for students studying from few countries ([see list here](#)). Scholarships are available through World Academy of Sport and World Archery.

Eligibility

Applicants must have an undergraduate degree or at least five years of relevant work experience and professional references. A good level of English is required: at least 6.5 IELTS overall, with 6.0 in the written test or other equivalent proficiency certification.

Full [entry requirements](#) are available on the University of London website.

Scholarships and registration

World Archery is offering the following scholarships through the World Academy of Sport for the upcoming February 2024 intake.

- One scholarship worth 4,088 GBP covering the full value of the course fee.
- Ten scholarships worth 1,022 GBP covering 25% of the value of the course fee.

Applications for scholarships start on 18 December 2023 and close on **8 January 2024** through this [online form](#). The following will be asked to submit:

- Curriculum vitae
- Recommendation letter from World Archery member association - [suggested template](#)
- Evidence of undergraduate degree or relevant professional experience
- Evidence of English language level
- Copy of passport or national identification
- Any other reference letters might be added, but not mandatory

The following deadlines apply:

- 8 January 2024 – scholarship applications to World Academy of Sport close
- 12 January 2024 – decision on scholarships
- 24 January 2023 – payment of course fee (if applicable) to University of London

Scholarship awarding

The selection will be made by World Academy of Sport and World Archery jointly, keeping in mind that each candidate will still need to meet the University of London acceptance criteria as well.

World Archery will support candidates who are ...

- current or retired athletes
- working for regional or national archery association

Each candidate will need to have a recommendation letter from their respective national archery federation. The candidates' potential and interest to contribute to archery management or development in the future will be taken into consideration when awarding the scholarships.

Contact

World Academy of Sport: pgc@worldacademysport.com

World Archery, Member services: members@archery.sport